

GANYDAR

EMPOWERING LATIN AMERICANS



GANYDAR Foundation

Empowering young, vulnerable
Latin Americans

2016 annual report

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FOUNDATION OVERVIEW

Our mission

We believe every young Latin-American should have access to education, employment and develop the skills to become an entrepreneur.

Thus, our mission is to create opportunities for young, vulnerable Latin Americans so that they may prosper and, with them, their families and communities.

The reason

GANYDAR stands for 'ganar' (to earn) and 'dar' (to give). Our mission is to create opportunities for 20 million 15-24 year-old Latin Americans that can neither study nor work.

Almost 80 percent of common street crimes in Latin America are committed by individuals between 12 and 25 years old. Young people are also the biggest victims of violence.

Programmes

Offering hand-outs and subsidies is not the answer. These only perpetuate the cycle of dependence and poverty.

GANYDAR creates opportunities for young, vulnerable Latin-Americans to learn, work and create their own businesses. Our goal is ensure that vulnerable youngsters become a positive force of change for their families and communities.

1. [Tools for Schools](#): training apprentices to learn a craft and preserve local architectural heritage.
2. [Tools for Graduates](#): enabling apprentices to independently work straight out of graduation.
3. [Joven.lat](#): a free, digital, opportunity portal to learn and find local jobs.

Policy

GANYDAR is not a charity and we never send money. GANYDAR provides tools, which we acquire directly from companies, such as Bosch and Hilti. In essence we manage the end-to-end process to maximise the impact.

Metrics

- 79% of graduates find employment when they graduate.
- 21% of graduates are women.
- 66% of graduates find employment in the field they studied.

Geographical scope

- Central and South America.

Who we are

GANYDAR is a Swiss foundation (CHE-206.776.554).

Both are board and management team have ample hands-on experience on how to launch, operate and scale ventures.

GANYDAR's board members and managing director work pro-bono.

2016 IN REVIEW

2016 was our first operational year. After GANYDAR's creation in 2015, the foundation chose to support three workshop-schools in Cuba: Havana, Trinidad and Cienfuegos, by providing tools to train apprentices. As part of the process, our team travelled to Cuba to determine the needs of the schools, met the professors and apprentices and received the approval of the local government.

Subsequently, the tools were purchased and our team organised the shipment, handled all required custom approvals and ensured the delivery of the tools to the schools. These arrived on the 16th of October 2017. Below is the letter received by the director of the school of Cienfuegos.

**ESCUELA TALLER JOSEPH TANTETE DUBRUIER.
OFICINA DEL CONSERVADOR DE LA CIUDAD DE CIENFUEGOS.**

ESTIMADO DANIEL RINCON.

Ante todo un saludo fraternal para usted, Luciano y la Fundación GANYDAR hoy 16 de octubre a las 11.30am recibimos en la escuela el envío de toda la donación acordada. Una vez el agradecimiento y la gran ayuda que nos están brindando para la continuación de nuestra querida obra de enseñar y capacitar a nuestros jóvenes en el arte de los oficios, un gran saludo de nuestro colectivo.

Aquí continuamos cada día con la misión encomendada, en el mes de julio graduamos 23 estudiante en las diferentes especialidades este curso terminaran en julio 2018 otros 33 y continuamos con una matrícula creciente de 92 estudiante en la 5 especialidades que hoy forma la escuela. Reiteramos nuestro a saludos a Luciano, Sabina y su familia, así como a la fundación nuestro agradecimiento por formar ya parte de nuestras ilusiones y sueños.

Un cordial saludo.

**Lic. María Elena Almeida san Juan.
Directora de la escuela taller.**



In September 2016, GANYDAR launched its campaign Ike for Puebla to raise funds for the workshop-school in Puebla, Mexico.



Lastly, in December 2016, GANYDAR hosted its first ever gala in Zurich to extend the Tools for Schools programme to:

- Workshop-school of Colonia (Uruguay).
- Workshop-school of Puebla (Mexico).
- Workshop-school of Joao Pessoa (Brazil).



ONGOING PROJECTS

Tools for Schools

From pre-Columbian temples to colonial Baroque churches, Latin America possesses a rich cultural heritage. However, neglect has led to the deterioration and loss of many heritage assets over the last seventy years. What if unemployed youngsters were to learn a craft and restore their local heritage sites?

The project's objectives are:

1. Train 300 vulnerable youngsters in a craft, enabling them to earn a living from day one.
2. Achieve a 70% employment rate after one year of graduation.
3. Participate in the restoration and preservation of 10 local heritage sites.

Tools for Graduates

The biggest challenge graduates face is not having access to the right tools to work. After extensive preparation, our foundation has launched a new, complementary programme: toolsets for graduates. This initiative gives graduates a basic toolset so that they can work and earn a living from day one after the School programme.

The project's objectives are:

1. Our goal is to donate 430 toolsets to apprentices in three workshop-schools: Colonia (Uruguay), Puebla (Mexico) and Brazil (João Pessoa).
2. Achieve a 70% employment rate after one year of graduation.

Joven.lat

With almost 150 million new mobile internet subscribers by 2020, Joven.lat aims to balance the information asymmetry that exists in the education and jobs markets. It offers free access to local and personalized learning and working opportunities to all youngsters that register.

What if vulnerable youngsters were to have the same visibility and access to both public and private education and jobs?

Joven.lat aims to balance the information asymmetry that exists in the education and jobs markets. It does so by offering free access to local and personalised learning and working opportunities to all youngsters that register.

Beta launch

Joven.lat is currently in beta-phase. This means that what you see is the first version, and that over the next few months, we will be making continuous improvements and upgrades based on the feedback from our users.