

GANYDAR

EMPOWERING LATIN AMERICANS



Empowering young, vulnerable
Latin Americans

2017 Annual Report

2017 in review

2017 was a year of consolidation and internal optimisation. GANYDAR is gaining momentum and scale, and this requires a new approach to implementing programmes, organising our resources, training the team and engaging with our donors.

The first highlight of the year was the delivery of tools to the workshop-schools of La Havana, Cienfuegos and Trinidad in Cuba. GANYDAR's team purchased the tools and organised the shipment, handled all required custom approvals and ensured the delivery of the tools to the schools in La Habana, Trinidad and Cienfuegos. These arrived on the 16th of October 2017.

The second highlight of the year was the launch of the beta version of JOVEN.LAT, our platform to empower young Latin Americans by providing them with free access to educational, employment and entrepreneurial opportunities.

From an operational standpoint, given the generosity of many of our collaborators, who have decided to work pro bono, we have reduced even further our operating costs.

The board members maintain financial support, which is supplemented by our key donors.



Consolidation and internal optimisation

The growing operational demands have led to a redefinition of the team and its structure.

The board continues to consist of Lucien Vouillamoz, Christoph Schaer, Gregor Schmid and Dr. Pierre-Alain Raebber. Daniel Rincón Hanna remains as Managing Director and Carlos Daniel Montero as Director of Research. In addition, Alberto Lasa is responsible for digital communication (e.g. website, newsletters and social media management). During the first semester of 2017, Cori Diaz contributed to the execution of programmes and was instrumental in the successful delivery of tools to Cuba.

Thanks to our board member, Christoph Scharer, GANYDAR has now a support office in Zurich, which supports our fundraising and operational efforts.

Tools for Schools

As previously highlighted, the 2017 tool shipment arrived at the workshop-schools of Havana, Cienfuegos and Trinidad on the 16th of October. The value of the shipment was CHF 53'720 and it took more than a year to prepare and send, given the complexity of sourcing and importing tools into Cuba.

JOVEN.LAT

JOVEN.LAT is our most ambitious and scalable programme. The portal can be freely accessed by any young Latin American, and our goal is that companies and institutions use it to find talent.

JOVEN.LAT covers education, employment and entrepreneurship, and is and will always be free for youngsters.

JOVEN.LAT was launched in beta-version in 2017 and we expect to begin generating revenue from corporations and other talent-searching parties in 2018. This Beta version, offers permanent resources published on the web for vulnerable young Latin Americans to accelerate their development. All segmented by country and goal.



Figure 1 - JOVEN.LAT Facebook traffic



Figure 2 - JOVEN.LAT country list

Financial support

We are grateful to the Vouillamoz family, as well as to other significant donors, such as Christoph Schaer, Dr. Mattig, Pia Spielhofer and Anton Piëch Jr.

The key contributions to the Cuba Tools for Schools programmes were the PrimeSteps Foundation, The Green Leaves Foundation and a donor who wishes to remain anonymous.

2018 Goals

Tools for Schools

GANYDAR has committed to supporting the following schools:

- Workshop-school of Trinidad, La Habana and Cienfuegos (Cuba).
- Workshop-school of Colonia (Uruguay).
- Workshop-school of Puebla (Mexico).
- Workshop-school of Joao Pessoa (Brazil).

The goals are:

1. Train 300 vulnerable youngsters in a craft, enabling them to earn a living from day one.
2. Achieve a 70% employment rate after one year of graduation.
3. Participate in the restoration and preservation of 10 local heritage sites.

Tools for Graduates

GANYDAR has committed to supporting the following schools:

- Workshop-school of Trinidad, La Habana and Cienfuegos (Cuba).
- Workshop-school of Colonia (Uruguay).
- Workshop-school of Puebla (Mexico).
- Workshop-school of Joao Pessoa (Brazil).

The goals are:

1. Our goal is to donate 430 toolsets to apprentices in three workshop-schools: Colonia (Uruguay), Puebla (Mexico) and Brazil (João Pessoa).
2. Achieve a 70% employment rate after one year of graduation.

JOVEN.LAT

The goals are:

1. To raise funds to launch v1.0.
2. Get to 2'500 sources of education, employment and entrepreneurship opportunities.