



EMPOWERING LATIN AMERICANS

## Activities / Operations Report 2018

### Overview

2018 was a year of transition, focusing on reducing management costs, which have been vital until now to ensure the proper setup and launch of the foundation.

Two programmes have been funded locally: joven.lat and Tools for Graduates.

Close contacts have been maintained with the workshop schools of Cuba and Mexico, with a view to continuing our support for the years to come.

With the arrival of Dr. Evelyne Nantermod to the GANYDAR Council, a new programme specifically designed to support women has been prepared. The first phase will be rolled out in 2019.

### Tools for Graduates Programme

During 2018, we focused our efforts on a Tools for Graduates pilot. We supported the 'Escuela Taller' of Colonia del Sacramento, in Uruguay. Here are the comments from the principal of this school, Mr. Hugo Duran:

'GANYDAR's tools' donation has transformed the lives of our graduates, who until then, had no prospects of being able to work. This impact also extended to their families who feel graduates can now earn a living from the skills they have acquired. The process to deliver and monitor the arrival and correct distribution of tools worked well. The second 2018 delivery will be monitored for 12 months by a Social Worker who will track the proper use of the tools. If all criteria are met, the tools will become the property of the graduates.

In addition, in 2018, the government of Colonia del Sacramento has allocated 3 Labour Internships (called my First Work Experience), for the 3 best students of each trade. Internships consist of an employment contract in their trade for 6 months, with an option for 6 more months depending on their performance, behaviour and dedication.

The initial labour support of the National Micro Entrepreneurs System will also be implemented in the Mides Social Monotributo plan (this is a unique tax that allows the formalization of small enterprises or services (access to social and tax security) before the Social Security Bank and General Tax Directorate of people in socioeconomic vulnerability

The tools donated by GANYDAR were directly purchased from the company Herracor SA and then handed to the deserving students at a Egress ceremony on the 12<sup>th</sup> of December 2018, simultaneously with delivery of diplomas, award of Internships, event that has been extremely well received by all participants, students and their families, teachers and politicians .

# GANYDAR

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## Joven.lat Programme

### Reminder of the general framework of the program

Fundación GANYDAR builds its hypermedia JOVEN.LAT according to a 5-phase plan, approved in March 2017, introduced by a beta version (Phase 0) approved in April 2017, and launched in July of the same year, with its correlates in the Facebook networks, Twitter and Paper.li

From 2017 to 2022, it seeks to unleash a resonant system of free public and private opportunities for young people aged 10 to 39 from 19 Latin American countries to be alerted and to take advantage of free information, training and relationship platforms.

The GANYDAR Social Cohesion System developed from 2015 to 2016 was simplified in fifteen areas of action (EJES) and 45 points of impact (SUB-EJES), whose five objectives (in-networks, studies, jobs, means for emancipation and of ventures) respond to the five virtuous orbits of CONTENT, INCLUSION, AUTONOMY, INDEPENDENCE and SECURITY, in order to overcome vulnerability.

We apply the same structure to thousands of foreign programs at no cost, international and national, in order to balance the information available to young people with less relational capital, following the goal of not duplicating ourselves but of spreading existing services

### The following progresses have been achieved during 2018

January 2018- We begin the year by offering a selection of 1,500 free platforms, one semester after starting with a thousand study and employment platforms in July 2017

March 2018- We finished with the Beta Version (Phase 0) focused on donors and Phase 1.1 is developed with an unstructured search engine by word of interest or by city.

April 2018- JOVEN.LAT reaches a selection of 1,700 study and employment platforms

July 2018- JOVEN.LAT reaches 2,000 platforms and adds offers page on LinkedIn, focused on young professionals and students who are in the process of their university degree.

August 2018- Phase 1.2 with random Rotator of permanent platforms every 10 minutes, which is launched before the hemispheric summit of 16,000 mayors in Punta del Este, to Latin American Youth Directors and FLACMA, Latin American Federation of Municipalities.

Presentation meetings are held before the Ibero-American Secretary General, Rebeca Grynspan, and her predecessor Enrique Iglesias, who currently chairs the ASTUR Foundation.

August 21, 2018- The JOVEN.LAT Podcast for Latin American radios is launched,

September 2018- JOVEN.LAT is broadcast on 8 international podcast platforms.

November 2018- We reached 2,500 permanent free resource platforms.

The free radio-podcast with offers for young people is broadcast on 15 radio stations in America.

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December 2018- The JOVEM.LAT domain is connected to the Brazil page on JOVEN.LAT

It ends 2018 with the approval of the Board of GANYDAR to develop Phase 1.3 of this ecosystem, allowing companies, foundations and governments to feed JOVEN.LAT through an Internet crowdsourcing system that enriches its contents.

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